

Privacy Policy

Effective Date: September 25, 2026

Website: www.etschool.org

At **Eternity Christian School**, we are committed to protecting the privacy and personal information of our students, parents, staff, and website visitors. This Privacy Policy outlines how information is collected, used, and safeguarded when you visit our website.

1. Information We Collect

We collect information in two ways: automatically through your visit and directly when you provide it to us.

A. Information Provided Directly by You

We only collect personal information when you voluntarily submit it through our website (e.g., contact forms, enrollment inquiries, event sign-ups, or newsletter registrations). This may include:

- Full Name
- Email Address
- Phone Number
- Student Name and Grade/Age (if applicable)
- Messages or inquiries submitted via online forms

B. Information Collected Automatically (Cookies & Analytics)

Like most websites hosted on platforms such as Homestead, our website automatically records basic non-personal technical data:

- **Cookies:** Small data files stored on your browser to ensure website functionality, improve navigation, and remember user preferences.
- **Log Data:** IP addresses, browser types, operating systems, referring URLs, and pages viewed during your session.
- **Analytics:** Aggregated website statistics to help us evaluate traffic patterns and enhance visitor experience.

2. How We Use Your Information

The information collected on our website is used strictly for school-related and administrative purposes, including:

- Responding to parent inquiries, admission requests, and general questions.
- Providing updates regarding school events, academic calendars, and announcements.
- Improving website functionality and site navigation.
- Maintaining the security and operational efficiency of our web services.

3. How We Protect Your Data

We take reasonable technical and administrative precautions to safeguard the personal data submitted through our website. We do **not** sell, rent, trade, or lease personal information to third parties or commercial marketers under any circumstances.

4. Third-Party Links & Services

Our website may contain links to external educational tools, parent portals, social media pages, or third-party platforms. Eternity Christian School is not responsible for the privacy practices or content of these external sites. We encourage users to review the privacy policies of any third-party website they visit.

5. Children's Privacy

Protecting the privacy of young children is especially important to us. We do not knowingly collect personal information directly from children under the age of 13 through our public website. Any student information collected for admissions or school administration is requested directly from parents or legal guardians.

6. Managing Cookies

You can control or disable cookies at any time through your web browser settings. Disabling essential cookies may affect how certain features function on our website.

7. Updates to This Policy

We reserve the right to update or modify this Privacy Policy as needed to reflect updates in school operations or legal requirements. Any updates will be posted directly to this page with an updated effective date.

8. Contact Us

If you have any questions or concerns regarding this Privacy Policy or how your information is handled, please contact us:

- **School Name:** Eternity Christian School
- **Website:** www.eternitychristianschool.org
- **Email:** ecshouston@aol.com
- **Phone:** 281-999-5107
- **Address:** 1122 West Rd. Houston, TX 77038